

Transportation Spend Intelligence: Why It Matters for US Shippers

Most shippers have plenty of transportation data. The challenge is that it's scattered across invoices, contracts and spreadsheets, making it hard to see the full picture or know what to do next. Transportation spend intelligence solves this by pulling all that data into one clear, actionable view. FreightOptics delivers this insight with a focus on the US market, combining regional detail with nationwide scale to help procurement, finance and logistics leaders make better decisions, strengthen governance and find a clearer path to savings.

Why a Regional Perspective Matters

Shipping across the United States isn't uniform, and the best spend strategies account for that:

- **Markets vary by region:** Carrier dynamics and lane performance differ from one part of the country to another, so regional insight is essential.
- **Regulations play a role:** Local regulatory requirements can shape invoicing practices and contract terms.
- **Faster results at home:** An implementation built for the US market helps domestic supply chains see value sooner.

How FreightOptics Delivers Spend Intelligence

Bringing All Your Data Together

Invoices, contracts and spending history are combined into a single analytics layer, so you're no longer piecing together information from multiple systems.

Insights in Plain Language

IRIS, the FreightOptics AI [FreightOptics](#) agent, turns complex data into clear, easy-to-read explanations that business teams can act on without needing a data analyst.

Visibility Across Every Mode

Analytics cover parcel, freight and multimodal shipments, giving you a complete view of your transportation spend.

Recommendations, Not Just Reports

Spend intelligence goes beyond identifying problems. It recommends specific actions to lower costs and improve performance.

Putting Spend Intelligence to Work Every Day

- **Set clear savings targets:** Break your goals down by lane and by mode.
- **Get teams on the same page:** Make sure procurement and operations share the same view of preferred carriers and service levels.
- **Keep an eye on dashboards:** Track spending, savings and invoice accuracy with live or near-real-time dashboards.

- **Use insights at the negotiating table:** Let spend data guide carrier negotiations and contract renewals.

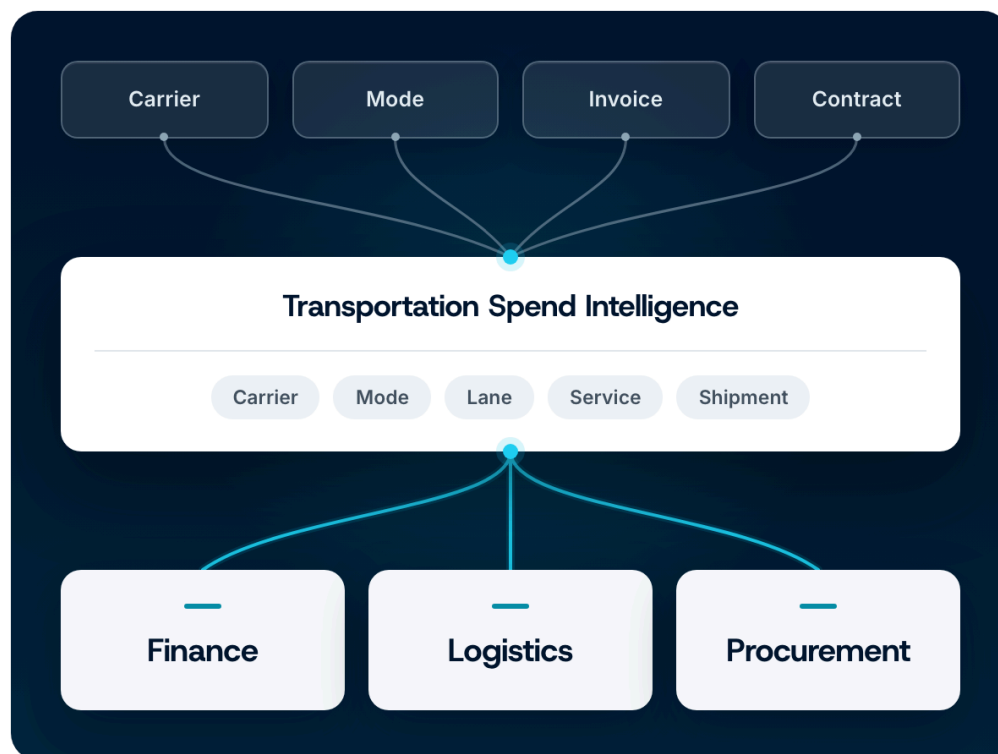
Getting Started

1. Hold an initial planning session to define your spend intelligence goals for the US market.
2. Share a sample of invoices and contracts to build a baseline analysis.
3. Connect your ERP or TMS data for a complete view of your spending.
4. Run a pilot analysis and review the findings with key stakeholders.
5. Establish governance routines and a regular schedule for ongoing improvement.

Contact FreightOptics

From its base in Weston, Florida, FreightOptics serves shippers throughout the United States.

FreightOptics



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FreightOptics provides an integrated spend-management ecosystem for modern supply chains. By consolidating multi-modal shipping data into a single cloud platform, applying ML-driven contract modeling, and delivering proactive BI dashboards, it enables swift issue resolution, precise cost control, and sustained savings. With end-to-end support from onboarding to optimization, clients typically realize meaningful reductions in freight spend and a clear ROI for finance, procurement, and operations.

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