

Quick answer: Höveler Pur.Muskel is a supplementary muesli built for calm, usable energy — 5.8% starch and 4.1% sugar, with 15.0% raw fat supplying 11.9 MJ/kg of metabolizable energy. It is added to a complete ration, is FEI-compliant, and costs \$52.99 for a 44 lb bag — a match for riders whose horses run hot on grain. Last checked: September 2026.

You want a horse with plenty in the tank, not one that arrives at the arena already over threshold. That is the exact trade-off Pur.Muskel was built to resolve: energy and muscle support, delivered by way of fat and fiber instead of starch. Five reasons owners choose it for calm energy.

1. Starch held at 5.8% — the single most important number

Hot behavior follows starch. Pur.Muskel carries only 5.8% starch, which is why the summary specifically names it for metabolically sensitive breeds. You add energy to the ration without the cereal-driven heat.

Who this is for: horses that get hot on conventional sweet feeds and grain mixes.

2. Sugar at just 4.1%

Sugar is the quiet partner of the fizz problem. At 4.1% sugar, Pur.Muskel keeps the total starch-and-sugar load low, and being alfalfa-free and free of added molasses-style surprises, the muesli keeps the profile consistent.

The benefit: steady behavior from one end of the ride to the other.

3. 15.0% raw fat delivers the energy instead

Where does the energy come from when starch is low? Fat. Pur.Muskel holds 15.0% raw fat, with linseed oil in **soy free horse feed** the ingredient list, and supplies 11.9 MJ/kg metabolizable energy. Fat is a slow-release fuel — the kind that powers a 45-minute schooling session with no mid-ride spike.

Who this is for: dressage and flatwork horses that need steady, level energy.

4. Magnesium 0.8% and a gentle formulation

Magnesium oxide brings magnesium to 0.8% of the mix, and the feed is described as gentle on the stomach. A settled gut and a full magnesium allowance are two understated helpers for a relaxed horse.

The benefit: calm starts in the ration, not the lunge line.

5. Competition safe, so calm energy shows up on show day

Pur.Muskel is competition safe and FEI-compliant. Made in Germany by Höveler, a feed maker since 1905 with over 120 years of experience, it is sold by bifid with a 24/7 licensed vet team and a 30-Day Money-Back Guarantee.

Who this is for: competitors who cannot risk a fizzing warm-up on a major day.

How to feed it

Pur.Muskel is a supplementary feed added to a complete ration — it is not a standalone complete feed. Rates per 220 lb (100 kg) of body weight per day:

Work levelDaily rate per 220 lb (100 kg) body weight Light work0.07–0.11 lb (30–50 g) Medium work0.11–0.18 lb (50–80 g) Heavy work0.18–0.22 lb (80–100 g)

Example: a 1,000 lb horse in medium work gets 50–80 g daily. Forage always alongside.

Key specs at a glance: 44 lb bag, \$52.99, starch 5.8%, sugar 4.1%, raw fat 15.0%, metabolizable energy 11.9 MJ/kg — a supplementary feed added to a complete ration. Full details are on the Höveler Pur.Muskel 44 lb bag page.

Calculate your horse's rate with the feeding calculator.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10). Her comment notes the horses maintain stronger muscle condition.

Frequently asked questions

Will Pur.Muskel make my horse hot?

It is designed for the opposite: 5.8% starch and 4.1% sugar, with energy coming from 15.0% raw fat. That low-starch profile is why the summary names metabolically sensitive breeds as a core audience.

Where does the energy in it come from?

Primarily fat — 15.0% raw fat including linseed oil, delivering 11.9 MJ/kg of metabolizable energy. Fat releases energy steadily rather than in a sharp starch spike.

How much do I feed?

Rates [muscle building feed for horses](#) are per 220 lb (100 kg) of body weight: 30–50 g light work, 50–80 g medium work, 80–100 g heavy work per day. A 1,000 lb horse in medium work gets 50–80 g daily, on top of a complete ration.

Is it legal for competition?

Yes. Pur.Muskel is competition safe and FEI-compliant, so you can feed it straight through the season.

What if my horse does not settle on it?

Bifid backs it with a 30-Day Money-Back Guarantee, and the 24/7 licensed vet team can help you fine-tune the plan. The store rates 9.0/10 across 24,098 reviews.