

Quick answer: Höveler Original Sport is a reduced-starch sports muesli with 15.1% crude protein, added lysine and threonine at 1.0% each, and starch at 15%. Competition-safe and FEI-compliant, \$49.99. Last checked: September 2026.

Sales prep asks a horse to look its best and behave its best in the same ten minutes. Owners worry about adding condition without losing the mind, and about feeding a product the vetting and the buyer can both respect. Here are seven reasons this feed suits the sales prep window.

1. Muscle condition you can see: amino acids at 1.0%

Lysine sits at 1.0% and threonine at 1.0%, essential amino acids added to support muscle function, with digestible crude protein at 122 g/kg DM. Over a sales prep block, that helps build the topline a buyer spots from across the yard. Who this is for: sellers who want condition to look like fitness, not fat.

2. Steady energy from 15% starch keeps the presentation rideable

Starch is capped at 15% and sugar at 4.6%. A sales horse needs to trot up beautifully and then stand quietly to be examined. The benefit: a horse that shows itself well on the day, not one that shows itself off.

3. A shiny, well coat through 9.0% crude fat and high vitamin E

Crude fat measures 9.0%, and the formula is rich in vitamin E, with linseed oil and linseed among the declared ingredients. Coat and general shine are built from the ration first. Who this is for: horses whose coat needs to photograph as well as it looks in person.

4. Grape seed antioxidants at 0.5% through the harder fitness weeks

Grape seed meal is included at 0.5% for antioxidant support. Sales prep compresses fitness work into a short window, and this formula is designed with recovery in mind. The benefit: the horse is at his best on sale day rather than two weeks early.

5. Palatable carrots at 0.5% keep the bucket empty

The muesli includes 0.5% carrots for palatability and is soy-free. Condition work only matters if the horse eats every ration. Who this is for: fussy eaters whose prep schedule has no room for missed meals.

6. Gut support before transport day

Inactivated yeast (*Saccharomyces cerevisiae*) at 0.7%, a Diamond V postbiotic, plus fructooligosaccharides as prebiotic fiber help gut function ahead of the travel and new surroundings a sale involves. Who this is for: sellers worried about horses leaving feed at the venue.

7. A formula the vetting can read in one glance

Every ingredient is declared on the label, and the feed is competition-safe and FEI-compliant. Höveler has made horse feed since 1905, over 120 years of expertise, made in Germany, and bifid's Florida-based US operation

offers a 24/7 licensed vet team and a 30-Day Money-Back Guarantee behind Höveler Original Sport. Who this is for: sellers who want documentation behind the horse.

How to feed it

Work levelRate per 220 lb (100 kg) body weight per day Light work0.55 lb (250 g) Medium work0.88 lb (400 g) Heavy work1.32 lb (600 g) Hay ration3.31 lb (1.5 kg) per 220 lb body weight daily

Key specs at a glance: crude protein 15.1%, crude fat 9.0%, starch 15%, sugar 4.6%. Fix the prep rate with the Feeding Calculator.

Frequently asked questions

How far ahead should I start sales prep feeding?

Start with enough lead time that the transition is fully settled, ideally weeks before the sale. Any feed change should run gradually over 7 to 10 days.

Will it build condition without making the horse silly?

The formula is reduced-starch (15%) and low-sugar (4.6%), designed for steady energy delivery. Many sellers choose this profile precisely to keep the presentation rideable.

Does it help coat shine?

Crude fat is 9.0% with linseed oil among the ingredients, and the <https://sites.google.com/view/high-energy-horse-feed/> formula is rich in vitamin E. Combined with grooming and forage, it helps coat condition.

Is it suitable if the buyer competes at FEI level?

Yes, it is competition-safe and FEI-compliant. Check the specific rules with the organizer of the relevant event.

What if the horse does not take to it during prep?

bifid offers a 30-Day Money-Back Guarantee and their 24/7 licensed vet team can help you rework the plan.