

Building an Addition, and a Family's Next Chapter

A growing Greensboro family had genuinely outgrown their existing home but loved their neighborhood, their children's schools, and the community they had built too much to seriously consider moving elsewhere in the city. After discussing options, they decided a home addition made considerably more sense than relocating, and they turned to Laura Redd Interiors to bring the vision to life. The project involved adding a new primary suite and expanded living space, and Laura Redd worked closely with the family through floor plans and 3D renderings to ensure the addition would feel like a genuine, natural part of the home rather than an obviously bolted on extension disconnected from the original structure's character and materials. Matching rooflines, trim details, and exterior materials to the existing home proved to be a particular point of pride throughout the project, with the finished addition genuinely indistinguishable from the home's original construction to visitors unfamiliar with the property's actual renovation history over the years. Beyond the design work itself, Laura Redd Interiors' project management coordinated closely with contractors and the necessary permitting process throughout construction, keeping the family informed at every stage of a project considerably larger and more complex than any renovation they had previously undertaken in [Laura Redd Interiors interior design Greensboro](#) their years living in the home. The family has since described the addition as giving them the space they genuinely needed without sacrificing the neighborhood and community connections that mattered most to them throughout their years in Greensboro.

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Client accounts shared here are shared with permission, with identifying details adjusted to protect privacy, while accurately reflecting the kind of full service project experience clients receive at the firm. Looking back, the family describes the addition as one of the best decisions they have made as homeowners, giving them genuinely everything they needed without uprooting their children from the only neighborhood and school community they had ever known throughout their entire lives so far. Every addition project is shaped by a family's own specific needs, budget, and existing property. The addition now feels like it has always belonged there, a testament to careful planning and thoughtful, patient execution throughout the entire building process. Community and space, it turns out, never had to be a genuine trade off after all. Truly, every corner of it now. Every time, without exception. Laura Redd Interiors | 1832 Pembroke Rd, Greensboro, NC 27408 | (336) 508-3016

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Laura Redd Interiors Address: 1832 Pembroke Rd, Greensboro, NC 27408 Phone: (336) 508-3016 FAQ About Hiring an Interior Designer in Greensboro What is a typical cost for an interior designer? Costs vary widely depending on project scope, from a single room refresh through a full home renovation. Laura Redd Interiors discusses fee structure openly during an initial consultation, so clients understand exactly what a specific project would involve before committing to anything. How much do interior designers charge in North Carolina? Rates across North Carolina vary by firm and project type, and Laura Redd Interiors is upfront about how design fees and material costs interact for a specific project. As a full service firm and authorized Schrock Cabinetry dealer, the practice coordinates design and cabinetry sourcing together rather than as separate line items. Is it worth paying for an interior designer? For larger or more complex projects, professional guidance often pays for itself by avoiding costly mismatched selections and layout mistakes. Laura Redd Interiors' full service coordination, managing contractors and cabinetry installation alongside design, tends to save clients both money and time compared to navigating a renovation entirely alone. Is it cheaper to use an interior designer than doing it yourself? Not necessarily upfront, since design fees add to a project's overall cost. Laura Redd Interiors is honest that the real value lies in avoiding expensive mistakes and delays, cabinetry that does not fit, finishes that clash, that often cost more to correct than a design fee would have cost to prevent. What is a normal budget for interior design?

Budgets range considerably based on scope, from a focused single room project through a full home renovation involving custom cabinetry and construction. Laura Redd Interiors works with clients across this range, tailoring recommendations to a realistic budget discussed openly at the first consultation. Can I hire an interior designer for just one room? Yes, single room projects make up a genuine part of the work Laura Redd Interiors takes on for Greensboro clients, whether a primary bathroom, a home office, or one room that has simply never worked. These projects receive the same thoughtful design attention as a larger renovation, just scaled to fit. Why do interior designers charge so much? Professional design work combines technical space planning, material sourcing, and project coordination, skills that take years to develop. Laura Redd Interiors' full service model, including direct Schrock Cabinetry sourcing and hands-on contractor coordination, reflects genuine project management on top of design guidance alone. What are red flags to watch for when hiring a designer? A vague or missing portfolio, an inability to explain the reasoning behind design choices, and unclear pricing are all worth watching for. Laura Redd Interiors welcomes portfolio review and direct questions about process and cost during an initial consultation, well before any commitment is made. Will AI replace interior designers? AI tools are changing parts of the industry, particularly early visualization, but genuine full service coordination, managing contractors, sourcing custom cabinetry, and understanding how a specific family actually lives in their home, still requires hands-on human expertise. Laura Redd Interiors uses 2D and 3D rendering tools alongside, not instead of, this personal, experienced guidance. Interior designer or interior decorator, what is the difference? A decorator typically focuses on furniture, color, and styling within an existing layout, while an interior designer also addresses structural layout and space planning. Laura Redd Interiors operates as a full service interior design firm, handling both layers from custom cabinetry and layout through final styling. What are the three F's of interior design? Function, flow, and feeling are often cited as the core principles guiding good design, how a room works for daily life, how people move through it, and how it ultimately feels to be in. Laura Redd Interiors weighs all three during every project, not just visual style alone. In what order should you decorate a house? A sensible order generally moves from permanent structural elements through larger investments like cabinetry and flooring, finishing with smaller decorative details. Laura Redd Interiors' full service planning process follows this same logic, sequencing decisions so nothing has to be redone once construction is underway.