Presidents Day can be a useful time to check movie prices—but it is not a guaranteed bonanza for Blu-ray and 4K collectors. The holiday's biggest discounts often focus on broad retail categories, while physical media deals can be limited, uneven, or no better than a price Amazon has offered before. The right approach is to treat Presidents Day as one checkpoint in the buying calendar, not as a reason to purchase a title simply because a sale badge is showing.

That distinction matters more now that physical media costs are rising and the old bargain-bin hunt is fading. Fewer shops devote much floor space to discs, and a title that once turned up in a discount rack may now be available mainly through online retailers or a label's own store. A good deal is still out there, but finding one takes more than browsing a holiday landing page. Keep a **wish list with target prices**, check the delivered cost, and **compare retailers before buying**.

Why early-year disc sales are worth a look

Presidents Day falls on the third Monday in February in the United States. It is not a major Canadian retail holiday, but Canadian shoppers can still encounter US retailer promotions—and domestic stores may run their own seasonal offers around the same period. That makes the holiday a reasonable moment to search for **presidents day blu-ray deals** and other **early year disc sales**, especially if you already know which films you want.

The catch is that a sale page is not the same thing as a meaningful discount. A disc may be marked down from its list price while selling for about the same amount it has cost at Amazon for weeks. That is particularly common with catalogue titles, where prices can move frequently. Compare the current offer with the product's recent everyday price, not just the crossed-out number printed beside it.

For example, a boutique 4K release can list for about $45. If the Presidents Day price is $40, that may look like a saving—but it is only compelling if the title has not been sitting near $40 elsewhere and shipping does not wipe out the difference. If your target price is $30, there is no need to treat a small reduction as a must-buy. You can wait for a stronger promotion or a retailer-specific offer.

Retail holiday sale pages versus label promotions

Retailers and boutique labels tend to run different kinds of promotions. A retailer's **holiday sale page movies** section may collect discounts across studios, genres, formats and box sets. That broad selection is handy when you are looking for a mix of mainstream releases and back-catalogue titles. It can also make it easier to compare a deal against Amazon's everyday pricing, since the same edition may be sold by several retailers.

Label promotions are usually more focused. A boutique label may discount its own catalogue, offer a temporary promotion, or bundle selected releases. These sales can be the better place to find a hard-to-source edition—but the headline percentage is only part of the calculation. Check whether the title is actually included, whether the promotion applies to pre-orders, and how postage, taxes and any import charges affect the delivered total.

Where you are shopping What it can be good for What to check Large retailer holiday page Comparing many studios, formats and catalogue titles in one place Recent Amazon pricing, seller, condition and shipping Boutique label promotion Finding label-specific editions, restorations and curated bundles Eligibility,

postage, taxes, delivery region and minimum-spend rules Marketplace listing Locating an out-of-print or less common edition Region coding, edition details, seller reputation and total cost

US and UK label stores can have tempting prices, but international postage can turn an apparent bargain into an expensive order. Before checking out, calculate the cost of the entire basket, not the price of one disc. If shipping is a flat fee, adding a wanted title may make sense; if it means buying films you would not otherwise choose, it probably does not. Also verify whether the edition is compatible with your player and whether the retailer ships to your address.

Use a price target, not the sale badge

A wish list with target prices is the simplest way to avoid impulse buys. Record the edition you want, the highest price you would happily pay, and—if useful—the best price you have seen. Then check the holiday offer against that information. A target can differ by format: you might be willing to pay more for a 4K disc with a substantial restoration and extras than for a standard Blu-ray you are buying mainly to fill a gap.



Do not compare unlike editions. A 4K release with a separate Blu-ray, a slipcover or substantial supplements is not always a fair price match for a bare-bones Blu-ray. Check the product description, disc count and packaging. Confirm that the listing is for a new copy if that is what you want, and look carefully at marketplace sellers where the price appears unusually low.

A practical Presidents Day check

1. **Start with your list.** Search only for titles you genuinely want, plus a small number of planned upgrades.
2. **Check the exact edition.** Match format, region, disc count and included extras.
3. **Compare prices.** Look at Amazon and other retailers, and consider whether the sale price is a real drop from the title's usual price.
4. **Calculate delivery.** Add shipping, taxes and possible import costs before deciding.
5. **Use your target.** Buy when the total meets your threshold; otherwise, leave it on the list.

How Presidents Day fits the annual sale calendar

Disc discounts do not arrive on one universal schedule, but the annual calendar is predictable enough to help collectors plan. Early-year promotions can be worth checking, while larger or more focused opportunities often appear at other points in the year. The important thing is to distinguish a sale that happens around a holiday from a label event that is tied to a particular retailer or catalogue.

Two major tentpole periods deserve special attention. The **Criterion sale** at Barnes & Noble is a familiar opportunity for collectors to look for eligible Criterion titles at a discount. The precise timing, terms and included products can change, so check the retailer's current promotion rather than assuming every title qualifies. Criterion's own promotions and retailer sales may also differ, which makes it useful to compare the available options.

Then there is **Black Friday season**, when retailers and labels compete for attention with a wider range of promotions. It can be a strong time to revisit your wish list, especially for titles that did not meet your target earlier in the year. But Black Friday is not automatically the lowest price for every disc. A price history or a note of previous offers is still more useful than a dramatic banner.



Period Why check Collector's approach Early year, including Presidents Day Retailers may run seasonal promotions; some catalogue titles can dip Check target prices and compare the sale with everyday listings Criterion sale periods Barnes & Noble promotions can make eligible titles more attractive Confirm current terms and compare the same edition elsewhere Black Friday season Broad retailer and label promotions create another major buying window Prioritize wanted titles; do not assume every discount is exceptional

Finding useful information without chasing every rumour

When a sale is announced, look for the actual terms and product listings. Retailer pages are useful for seeing what is discounted today, while label announcements can clarify which releases are included in a label promotion. Collector and film-news sites can help flag an event or point out notable editions; for instance, The Action Elite may be one place readers encounter physical-media coverage. Still, use coverage as a starting point and verify the price, edition and shipping with the seller.

A deal report is most useful when it gives you a specific title, format, price and retailer. If a post only says "huge sale" without showing what is included or what delivery costs, it is not enough information to buy confidently. Likewise, a percentage off can be misleading if it is calculated from a list price that few shoppers actually pay.

When Presidents Day is worth checking—and when it is not

It is worth checking Presidents Day if a title on your list is already near its target, if you are making a planned order from a retailer with reasonable shipping, or if you want to compare several editions in one place. It is also a useful prompt to revisit prices on discs you have been tracking. A few minutes of comparison may reveal a genuine reduction, or confirm that waiting is the smarter move.

It is less worthwhile to browse without a plan and buy simply because something is labelled a deal. That approach is especially risky with boutique releases, where the list price can be high and the perceived discount can be more persuasive than the actual savings. If a $45 4K edition is reduced but still above vinegar syndrome vs arrow video your target—and shipping pushes the total higher—there is no collector's rule saying you have to take the offer.

Physical media is more expensive than it used to be, and the easy bargain-bin finds are harder to count on. That makes planning more valuable, not less. Keep your list current, compare the same edition across retailers, and check the delivered total before placing an order. Presidents Day movie deals can be worth checking, but the best reason to buy is a real price on a release you already wanted—not a holiday badge or a ticking countdown.