

Walk through a luxury hotel spa in Las Vegas during high season and you hear it at reception desks and in treatment rooms:

“Full Brazilian, please.” Lately, though, there is a new request sliding into the conversation: “Actually, can I do more of a French style? Not completely bare.”

Beneath the glitter and bottle service, there is a quiet shift happening. For two decades, the Brazilian wax has dominated the American idea of “being groomed.” Now the French pubic hair trend, softer and more suggestive than starkly bare, is gaining a foothold, even in a city that built its reputation on dramatic reveals.

This is not simply about hair removal. It is about comfort, sexual confidence, age, culture, and how much you want to perform for someone else versus how much you want to feel good in your own skin.

Let us start with what most people think they are asking for when they book a Brazilian in Las Vegas, then look closely at how the French style changes the picture.

What a Brazilian Wax Really Includes

People use “Brazilian” loosely, but in a professional spa, there is a clear idea of what is included in a Brazilian wax and what a full Brazilian wax means.

In most upscale Vegas spas and waxing studios, a standard Brazilian wax typically covers the following:

You remove most or all pubic hair from the front, from the labia, and from the crack between the cheeks. The goal is minimal hair left, unless you and the esthetician decide to keep a small shape at the front.

A full Brazilian wax usually means completely bare from the front hairline all the way down the labia and back to the anus. How far down a Brazilian wax goes often surprises first timers, because it includes the inner labia folds and the area you only see in a mirror with some maneuvering.

This is also why first timers ask how long a first Brazilian wax takes. In a well run spa, figure about 20 to 30 minutes for your first session. It can take slightly longer if you are nervous, talking a lot, or need breaks.

The visual result is a totally smooth canvas. To many, that still feels luxurious and sexy. To others, over time, it starts to feel clinical or childlike. That is where the French pubic hair style enters the story.

How Painful Is a First Time Brazilian Wax?

Pain is the first barrier between you and any pubic hair trend. No slogan or TikTok video changes the sensation of hot wax and quick pulls on one of the most sensitive parts of your body.

So, how painful is a first time Brazilian wax in real life? For most women, it is uncomfortable but brief. If you have ever had your eyebrows threaded or your upper lip waxed, imagine that level of stinging, but on a larger and more intimate area. The first three pulls across the top hairline are usually the most intense. After that, your nervous system starts to adjust and the shock lessens.

A few details make a big difference:

If the hair is the best length to get a Brazilian wax, which is roughly 0.5 to 1 centimeter, the wax grips it cleanly and the pull is quick. Too short and the wax slips; too long and every strip drags.

If it is your first time, avoid caffeine and alcohol beforehand. They can make you more sensitive.

Breathing helps. So does having an esthetician who talks you through it calmly and does not hesitate.

From experience in Vegas spas, I see first timers walk in scared and walk out saying, "That was not as bad as I expected." The ones who struggle the most are usually those who arrive with hair too long, are on their period or spotting, or who have not slept and are already on edge.

When Not to Get a Brazilian Wax

Even in a luxury context, part of elegance is knowing when to say "not today." There are moments when you should not get a Brazilian wax, no matter what your weekend plans look like.

Avoid it if you have fresh sunburn in the bikini area, current herpes, fungal, or bacterial infections, open cuts or ingrown cysts, or are on strong acne medications like isotretinoin that thin the skin.

The question often comes up in more everyday language: "Can I do Brazilian wax even when I start seeing spotting in Lay Bare?" Spotting alone is not an emergency, but most reputable estheticians prefer not to wax if you are actively bleeding. Blood can mix with wax, increase infection risk, and be extremely awkward for both of you. For light spotting, some studios will proceed with a tampon in place and extra protection, but the overall rule is: you want the area clean, calm, and intact.

Pregnant women, older women, and those with sensitive skin can all get Brazilian waxes safely, provided their health provider has no objections and they choose experienced professionals rather than bargain operations.

The French Pubic Hair Style: What It Is, Exactly

So what is the French pubic hair style, beyond the stereotype?

Traditionally, the "French" bikini or French pubic hair style involves removing hair from the sides of the bikini line and much of the top, plus often cleaning up the labia. The key is that you leave a precise, narrow strip or small triangle of hair on the pubic mound. It looks curated, not bushy, but it is not completely bare.

The modern French pubic hair trend takes that idea and softens it. More women are asking to keep a deliberate patch of hair in front, while going very clean on the sides and between the cheeks. Think of it as a compromise between wild and bare, luxury and lived in.

In practice, here is how it differs from a classic Brazilian in a Vegas spa:



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You might remove hair from the labia and perianal area, but you keep a tailored strip at the front.

You might leave the labia with a fine dusting of hair, but sharply clean the sides so swimwear lines look immaculate.

From the esthetician's perspective, it is more about shape and framing, less about total eradication. From the client's perspective, it feels slightly more grown woman [Brazilian Waxing Las Vegas](#) and slightly less literal.

A lot of my own French style clients describe it this way: "I want to look seductive, not sanitized."

Is the French Pubic Hair Trend Overtaking the Brazilian in Las Vegas?

In a word, not yet. The Brazilian still owns the majority of bookings on the Strip and in the surrounding suburbs. Bachelor and bachelorette parties, pool weekends, anniversaries, and photo shoots all keep the full Brazilian popular in Vegas.

However, the French pubic hair trend is growing steadily, especially among women who:

Travel frequently to Europe and pick up different aesthetics.

Are in their 30s, 40s, 50s, or 60s and feel less pressure to imitate porn.

Have had the full Brazilian for years and are simply bored of feeling bare.

Ask any busy Vegas waxing studio and you will hear a similar story. Five years ago they might see one French style request out of twenty Brazilians. Now it is closer to one in five, and still climbing.

Age plays a role. A 60 year old woman asking if she should get a Brazilian wax often hesitates because of thin skin, slower healing, and cultural ideas around modesty. She might feel more comfortable with a French style that

honors both her body and her personality. She still looks exquisitely groomed at the spa pool, but she does not feel like she is cosplaying someone twenty five years younger.

What Do Gynecologists Think About Pubic Hair?

Clients often ask, “Do gynecologists recommend Brazilian wax?” and “What do gynecologists think about pubic hair in general?” There is a lot of myth here, so let us sort it out.

Most gynecologists do not recommend one style of grooming over another. They focus on health. Many will tell you pubic hair is not a design flaw. It protects the skin from friction, catches sweat, and acts as a light barrier against bacteria and viruses.

That means removing it entirely has trade offs. Gynecologists see more micro tears, ingrown hairs, occasional infections, and irritation in patients who wax or shave aggressively. Some do recommend avoiding very frequent, very close waxing if you have chronic skin conditions or low immunity.

So, do gynecologists recommend waxing or shaving? Rarely in the prescriptive sense. They are more likely to say: keep it clean, avoid harsh products, do what feels right for you, and come in if you see rashes, sores, or persistent odor.



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One reassurance many women need: your doctor does not need or expect you to be hairless for an exam. You can absolutely refuse a doctor to look at your privates during a physical if it is not clinically necessary, and you never need to groom for their comfort. They have seen every iteration, from fully natural to elaborately sculpted.

What Happens If You Never Shave Your Pubic Hair as a Woman?

Some clients ask this in a whisper, as if it might be scandalous. What happens if you never shave your pubic hair as a woman? In most cases, nothing pathological. You may have more natural musk, more cushioning against friction, and more need to rinse well after sweating or sex to avoid trapped moisture.

The “old lady’s smell” that some women fear is not an inevitable result of hair. It often relates to vaginal pH changes, menopause, sweat and urine residue, synthetic fabrics, or infections. A clean, hairy vulva smells like a body, not like a problem.

Of course, genetics influence body odor. People often ask which ethnicity has the least body odor, but the answer is complex. Certain populations, particularly many East Asians, have a higher proportion of a genetic variant that reduces underarm odor, but that does not exempt anyone from normal genital scent. Pubic grooming adjusts airflow and moisture; it does not rewrite your DNA.

Smell, Sweat, and the Brazilian

Another recurring concern is, “Why do I smell after Brazilian wax?” The expectation is often that removing hair will eliminate odor, but a fully bare area can actually make changes more pronounced, not less.

Here is what usually happens:

Waxing exfoliates the skin, exposes tiny follicles, and can make sweat and natural discharge feel more obvious on day one or two. If you slip into tight synthetic lingerie right after your wax, that damp warmth can highlight odor.

Sometimes people mistake the smell of wax residue, post wax oils, or friction as “stink.” If you add a Brazilian butt lift or intense workout right afterward, trapped sweat in clingy shapewear can make things worse. That is one reason a Brazilian butt lift can stink, or at least seem to, when you wear compression garments constantly.

Odor also changes when hair is gone because there is nowhere for scent molecules to cling and diffuse slowly. Everything is direct.



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Gentle washing with unscented cleanser around the vulva (never inside), loose cotton underwear, and avoiding heavy fragrance right on freshly waxed skin usually solves the issue. If you smell fishy, metallic, or strongly sour for more than a day, speak to a gynecologist; that is less about waxing and more about infection or pH imbalance.

The 5 S's After Waxing, Interpreted With Luxury in Mind

Plenty of salons teach the "5 S's after waxing." The exact words vary, but the idea is to protect your investment and your skin. Think of it as a spa level code of conduct for your bikini area in the first 24 to 48 hours.

Here is a refined version often used by careful estheticians:

1. Skip heat: No hot tubs, steam rooms, or scalding baths. Your follicles are open and prone to irritation.
2. Stay loose: Wear airy, breathable underwear and clothing, not tight leggings or thongs.
3. Stop friction: Avoid hard workouts, cycling, or sex that may chafe the area.
4. Shield from sun: No tanning beds or sunbathing in a tiny bikini. UV on freshly waxed skin is a recipe for hyperpigmentation.
5. Soothe gently: Cool compresses, aloe gel, or a fragrance free post wax lotion, but nothing harsh or perfumed.

These "S's" dovetail with what some call the 24 hour rule after waxing or the 48 hour rule for waxing, which are simple: in the day or two afterward, treat the area like delicate silk, not denim.

How to Soothe a Vag After Waxing

After a Brazilian or French wax, your vulva can look a little flushed. Some women even wonder, "Do you get wet during Brazilian?" because the heat of the wax and the unavoidably intimate touch can bring blood flow to the

area. It is not arousal in the erotic sense; it is a physiological response, and professionals are used to it.

To soothe the area, think in terms of coolness, cleanliness, and calm. A cool gel pack wrapped in a clean cloth, gentle aloe or witch hazel (without alcohol), and skipping fragranced products all help. A tepid shower, pat dry, no rubbing. If you are prone to ingrowns, a light exfoliation starting 48 to 72 hours later, using a gentle scrub or a mild acid toner designed for body use, keeps the follicles clear.

One more question that comes up in hushed tones in Vegas studios: “Can you get fingered straight after a wax?” You technically can, but it is not ideal. Friction, saliva, or lube in freshly opened follicles can increase the risk of irritation and infection. Waiting at least a night, ideally 24 hours, is both more comfortable and more elegant.

Preparation: What Not to Do Before a First Brazilian

A polished result starts before you ever lie down on the table. If you are wondering what not to do before a Brazilian wax for the first time, or what you should wear for a Brazilian wax, a few simple choices make a large difference in how you feel during and after.

Here is a short, practical checklist used in high end studios:

1. Do not trim to stubble: Light trimming is fine, but leave at least a quarter inch for the wax to grip.
2. Avoid heavy exfoliation that same day: You do not want to over strip the skin’s barrier.
3. Skip lotions and oils right before your appointment: They can keep wax from adhering well.
4. Choose loose, breathable underwear and clothing: Cotton briefs, airy dresses, or relaxed pants are ideal.
5. Do not schedule an aggressive workout or pool party immediately afterward: Give your skin a quiet few hours.

A calm body is a less reactive body. Hydrate, eat something small so your blood sugar is steady, and arrive five to ten minutes early so you are not dashing in breathless.

Waxing vs Shaving, and What Most Women Actually Do

The debate about whether it is better to wax or shave is less about morality and more about how you like to spend your time. Shaving is fast, cheap, and familiar. Its downsides are stubble in a day or two, higher risk of ingrowns for curly hair types, and the constant maintenance cycle.

Waxing is an investment. The two main downsides of waxing are pain and cost, plus the need to grow hair out between sessions. The reward is smoothness that lasts two to four weeks, softer regrowth, and for many, a sense of ritual care.

Do most girls get a Brazilian wax? In a city like Las Vegas, within certain social bubbles, it can feel like everyone does. Statistically, especially across age groups and regions, most women still shave at least some of the time. When people ask if most girls wax or shave, the honest answer is: many do a mix. They wax for big events or vacations, shave for quick upkeep, and sometimes let things go natural for a season.

Models and entertainers who appear consistently hairless often combine professional waxing, laser hair removal on specific areas, strategic editing, and carefully planned timing of shoots. Anyone who tells you they always “just wake up like that” is skipping half the story.

Men, Preferences, and the Male Side of the Wax Table

Body hair is one of the few topics where people still feel entitled to prescribe what others “should” look like. Women ask, “Do guys like when a girl gets a Brazilian wax?” and “Do men prefer pubic hair or bare hair?” as if

there is a single answer.

In reality, preferences are wildly individual. Some men love a Brazilian, some adore a French style, some prefer a natural look that feels adult and intimate. Brazilian men are often stereotyped as wanting women hairless, but within Brazil there are subcultures that favor all kinds of looks. The only rule that matters is the one between you and your partner or partners.

Brazilian Waxing Las Vegas

On the men's side, manzilian waxes are now routine in Vegas. Estheticians occasionally field anxious questions such as, "Do guys get hard at wax manzilian?" Erections can happen, but professional waxing is not erotic. It is mechanical, fast, and efficient. Any arousal response is treated clinically and managed with boundaries.

Culture, Religion, and Choice

Pubic hair does not exist in a vacuum. Amish grooming norms, Muslim modesty rules, Hollywood habits, and Parisian trends all filter into the wax room eventually.

People sometimes ask: "Do Amish girls shave their pubic hair?" In traditional Amish communities, the focus is on modesty and simplicity, not modern beauty standards. Practices vary, but pubic styling in the Brazilian sense is generally not a priority. Questions like "What does an Amish woman do on her wedding night?" belong more to private intimacy than to public grooming rules, and most of what circulates online is speculation rather than data.

In Muslim contexts, there are long standing traditions around body hair removal, and questions such as "Can a husband shave his wife's private parts in Islam?" are answered differently by different scholars. Many agree that mutual grooming within marriage is allowed if both partners consent and privacy is preserved. From a spa perspective, the important part is always consent, comfort, and respect for religious boundaries around who may see or touch the body.

French girls are often romanticized as effortlessly chic. Do French girls shave their pubic hair? In reality, you will meet everything from fully waxed to fully natural in Paris, just as in Las Vegas. The "French pubic hair trend" is less about what every French woman does and more about the world's fantasy of French ease: groomed enough to look intentional, relaxed enough to feel lived in.

Is There a "Right" Trend for You?

So, is the French pubic hair trend overtaking the Brazilian in Las Vegas? It is growing, certainly, especially among women who are more self assured, less driven by porn aesthetics, or who find the idea of a small, elegant strip of hair more flattering than being totally bare.

The Brazilian, however, is not going anywhere. For some, it will always feel like the most luxurious option, a blank slate under silk lingerie. For others, a French style or a soft natural groom feels more authentic.

Ask yourself a few quiet questions:

How do I want to feel when I step out of the shower alone, with no one else watching?

What does my skin tolerate best? Do I scar or hyperpigment easily?

How much time and money am I willing to spend on maintenance?

Do I want my grooming to speak to current trends, or to my own sense of maturity and sensuality?

Whether you choose a Brazilian, a French pubic hair style, or something entirely your own, the most luxurious choice is the one that respects your body, your comfort, and your life, not just the weekend's plans in Las Vegas.