

To include a photo with anniversary flowers sent from afar, ask the florist or delivery service if it can add a print to the arrangement or package. If that is not possible, send the photo separately and mention it in the card with the flowers.

Choose a photo and a format

Pick an image that means something to both of you and will be easy to see at a small size. A clear portrait, a picture from your wedding or a snapshot from a trip together can work. Look at the image on your phone before sending it: faces and important details should remain recognizable when the picture is reduced.

Decide how you would like the photo presented. A small print can sit inside an envelope with the message card. A florist may also be able to place it in a holder near the flowers, but ask before assuming this is an option. A framed photo is another possibility if the service can source one or accept one from you.

If you are providing a digital file, use a clear image rather than a screenshot of a photo. Check that you have the right image and that everyone shown would be comfortable with it being shared. Crop out details you do not want visible, such as a home address in the background.

Arrange the delivery

Contact the florist before placing the order, especially if the photo needs to arrive by post. Explain that the flowers are an anniversary gift and ask how the photo can be included. Confirm these details:

- Whether the florist accepts a digital file or needs a physical print.
- Who will print the photo, if printing is needed.

- Where the photo will be placed and how it will be protected from water.
- When the file or print must arrive.
- Whether the flowers and photo can be delivered together.

Keep the card message short if space is limited. You might name the place or occasion in the photo, then add an anniversary wish. If the photo will arrive separately, say so on the card to help the recipient connect the two gifts.

Before submitting the order, check the recipient's address, the requested delivery date and the spelling of the card message. If you mail a print to the florist, allow time for it to arrive and ask for confirmation that it has been received. Keep a copy of the file or print in case you need to resend it.

Questions about sending a photo

Can I add a photo after ordering?

Ask the florist as soon as possible. The answer may depend on how far along the order is and whether there is time to receive or print the image.

What if the florist cannot print my photo?

Ask if you can mail a print to be included. Otherwise, send it directly to the recipient with a note that refers to the flowers.

Will the photo get wet?

Ask for the print to be kept away from the water and wrapped or placed in an envelope. Confirm the plan with the florist.

Can I send more than one photo?

Check with the delivery service first. If several prints cannot be included, choose one for the flowers and send the rest separately.

Further reading: repeat customers for florists