Every September, the Rice Purity Test comes back into feeds. There are a few reasons why it *click here* keeps returning.

It takes five minutes

One hundred checkboxes take about five minutes, ideal for short videos and late-night conversations.

It breaks the ice

Sharing a number is personal enough to be interesting without revealing details, as long as people share scores and not answers.

It has history

It goes back to orientation week at Rice University, which makes taking it feel like being part of a long-running tradition.

If you take it with friends, keep things fun: share only your number, let anyone opt out, and do not judge people by their score.