

Quick answer: Höveler Pur.Muskel is a supplementary muesli formulated to build muscle development, and it is competition safe and FEI-compliant. It carries 20% raw protein, only 5.8% starch and 4.1% sugar, and is part of a complete ration — never fed as a standalone feed. It costs \$52.99 for a 44 lb bag, and it fits the competition buyer. Last checked: September 2026.

Competition buyers have one fear above the rest: a feed change or a banned-ingredient scare on show week. This checklist runs Pur.Muskel through the nine boxes that keep a season on track.

1. The competition box: competition safe and FEI-compliant

The box with the article's name leads the list. Pur.Muskel is competition safe and FEI-compliant, which means the ration you build at home is the ration that rides to recognized competition without a second thought. No pre-show feed switches, no scramble to change bags the week of the event.

The benefit: one legal, tested ration all the way from first training day to last class.

2. The starch box: 5.8% starch and 4.1% sugar on show day

Show environments push horses hot, so the 5.8% starch and 4.1% sugar figures count as much as the legality. Energy comes from 15.0% raw fat and 14.1 MJ/kg of digestible energy instead — a profile formulated for metabolically sensitive breeds and level-headed behavior in the ring.

Who this is for: riders whose horses show up at shows already hot.

3. The protein box: 20% raw protein, 160 g/kg digestible

Competition seasons ask horses to hold muscle condition week after week, which is exactly the job Pur.Muskel is formulated for: 20% raw protein with 160 g of digestible crude protein per kg. Digestibility is printed, so the protein goes to work rather than passing through.

The benefit: muscle-support nutrition sized for a full season, not a single event.

4. The amino-acid box: lysine 0.85%, threonine 0.6%, methionine+cysteine 0.5%

Pur.Muskel states lysine at 0.85%, threonine at 0.6%, and methionine+cysteine at 0.5%. Lysine is the first-limiting amino acid for muscle development, and a stated level means the topline program holds through travel weeks and shifting schedules.

Who this is for: competitors safeguarding topline across a multi-month season.

5. The gut-support box: 18.7% crude fiber, gentle on the stomach

Travel, stabling away, and show nerves all put pressure on the gut. Pur.Muskel carries 18.7% crude fiber, is formulated to be gentle on the stomach, and is alfalfa-free — design choices that help the ration stay comfortable when the routine is far from routine.

The benefit: a ration built to travel as well as it trains.

6. The micronutrient box: no added vitamins or minerals

There are no added vitamins or minerals in Pur.Muskel, by design, with magnesium at 0.8%. It integrates into the custom plan your competition program already has in place, without stacking micronutrients or entangling compliance paperwork.

Who this is for: barns that run their own balancer program and want a clean muscle component.

7. The value box: \$52.99 for a 44 lb bag

A \$52.99, 44 lb bag dosed in grams covers a stretch of season. A 1,000 lb horse in medium work gets 50–80 g daily, so the feed budget does not spike just because the schedule does. The 44 lb bag listing is on bifid's product page.

The benefit: a competition-safe ration priced by the working day, not by the entry fee.

8. The vet-support box: 24/7 licensed vet team

When a show-week question lands at midnight, bifid's 24/7 licensed vet team is the channel. Licensed professionals reachable any hour are part of what a competition buyer is actually buying alongside the bag.

Who this is for: competitors who cannot wait until Monday for an answer.

9. The heritage box: since 1905, made in Germany

The final box is the recipe's lineage: Höveler has made horse feed since 1905 — [Visit this site](#) over 120 years of expertise — and Pur.Muskel is made in Germany. European craft, American service through bifid's US operation in Florida. Show rings have moved on since 1905; the formulation discipline has not.

The benefit: a competition ration with more than a century of German recipe history behind it.

How to feed it

This is a supplementary feed: always mixed into a complete ration with forage alongside, never fed as the whole diet. Keep the rate steady through the season — consistency matters more than adjustment on show weeks. Rates per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

A 1,000 lb horse in medium work gets 50–80 g daily. The ranges are tight in gram terms, so measure rather than scoop. The bifid feeding calculator gives your horse's exact daily amount.

Key specs at a glance: competition safe, FEI-compliant, 20% raw protein, 160 g/kg digestible crude protein, 5.8% starch, 4.1% sugar, alfalfa-free, 44 lb bag, \$52.99.

What an owner said

bifid is rated 9.0/10 across 24,098 reviews, and Pur.Muskel earned a review that fits the season theme: "Excellent performance 9" — Jessica, May 21, 2024 (Quality 5, Value 4, Price 5). Her horses maintain stronger muscle condition on it.

Frequently asked questions

What does FEI-compliant actually mean for my entry?

It means the formulation is built to be safe for use in FEI-regulated competition. You can feed the same ration at home and at recognized events without a change. For specific rule questions at your level, your governing body's current list remains the authority.

Will the low starch keep my horse calm at shows?

Pur.Muskel holds starch at 5.8% and sugar at 4.1% and is formulated for metabolically sensitive breeds, with much of its energy coming from 15.0% fat. That profile supports steady behavior. Every horse is an individual, so decide based on your own horse.

Does it contain soy?

Yes — soy flakes are a main ingredient, so this is not a soy-free feed. It is alfalfa-free.

How much does a season of it cost?

The bag is \$52.99 for 44 lb, and gram dosing stretches it: 50–80 g daily for a 1,000 lb horse in medium work. Use the feeding calculator for your horse's exact rate.

Is there support if something comes up mid-show?

Yes. bifid's 24/7 licensed vet team is on call around the clock, and the 30-Day Money-Back Guarantee covers the purchase if the ration does not suit.