

Quick answer: Höveler Pur.Muskel is a supplementary muesli with NO added vitamins or minerals — a intentional design for precise integration into a custom feeding plan. The only minerals present come from ingredients: magnesium 0.8%, calcium 0.45%, phosphorus 0.4%, sodium 0.4%. It carries 20% raw protein and sells for \$52.99 for a 44 lb bag. Last checked: September 2026.

Here is a worry most feed marketing ignores: if your horse is already on a balancer and a carefully chosen supplement program, a feed that adds its own vitamin-mineral package can quietly push some micronutrients beyond your plan. Pur.Muskel solves for that by leaving vitamins and minerals out entirely. Here are 7 reasons that omission is a strength.

1. No added vitamins or minerals — stated, not implied

The product summary says it plainly: essential amino acids with NO added vitamins or minerals, allowing targeted integration into a custom feeding plan. Every micronutrient in your ration stays in your hands — your balancer, your forage analysis, your vet's plan.

Who this is for: owners running a carefully assembled supplement and balancer program who won't let a muscle feed shuffle the numbers.

2. The four minerals that are present, and where they come from

The analysis shows magnesium at 0.8%, calcium at 0.45%, phosphorus at 0.4%, and sodium at 0.4%. These come from the ingredients directly — magnesium oxide and sodium chloride are both in the list — not from an extra premix. Nothing shows up that you didn't expect.

The benefit: a mineral picture you can read at a glance and track exactly.

3. Magnesium at 0.8% does its part without a premix

Magnesium is the biggest of the present minerals at 0.8%, carried by magnesium oxide in the ingredient list. It helps the ration's overall balance while the feed stays free of a full vitamin-mineral program.

Who this is for: owners who want the feed's own mineral contribution visible and modest, not bundled and opaque.

4. The muscle job is concentrated: protein and amino acids, nothing else

With micronutrients off the table, everything in the formulation works toward the stated purpose — muscle building. That means 20% raw protein, 160 g/kg digestible crude protein, lysine at 0.85%, threonine at 0.6%, and methionine+cysteine at 0.5%, riding on 15.0% raw fat at 14.1 MJ/kg digestible energy.

The benefit: one supplementary feed, one job, done with stated numbers.

5. It slots into a custom plan without stacking

If your balancer already covers vitamins A, E, selenium, and the rest, Pur.Muskel adds no duplicate. This is what makes it genuinely integrable: the feed backs muscle development while your micronutrient program stays

exactly as designed. It is a supplementary feed, one part of a full nutrition plan — never a stand-alone complete feed.

Who this is for: multi-supplement barns and anyone feeding to a nutritionist's spreadsheet.

6. Low starch and sugar complete the custom-ration fit

The design discipline extends to the energy side: 5.8% starch and 4.1% sugar, with energy from 15.0% raw fat. For metabolically sensitive breeds — the horses whose rations are often custom-built — that profile is one reason the no-added-micronutrient design makes sense here.

The benefit: a feed designed to be the precise, low-interference layer in a well-managed plan.

7. Premium craft with a safety net on the first bag

The no-added-vitamins-minerals approach reflects European formulation tradition — Höveler has fed horses in Germany since 1905, over 120 years of expertise. Through bifid you get a 30-Day Money-Back Guarantee and a 24/7 licensed vet team for feeding questions. A 44 lb bag is \$52.99.

Who this is for: owners who want a European-formulated supplementary feed with US-based support, bought risk-free. The full panel is on the Höveler Pur.Muskel 44 lb bag page.

How to feed it

Pur.Muskel is a supplementary feed — layered onto a complete ration, never fed alone. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

A 1,000 lb horse in medium work receives 50–80 g daily. These are amounts in grams — weigh, don't scoop.

Key specs at a glance: no added vitamins or minerals; magnesium 0.8%, calcium 0.45%, phosphorus 0.4%, sodium 0.4%; 20% raw protein; 5.8% starch; 44 lb bag; \$52.99.

Fit the rate into your plan with the feeding calculator.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10). Her comment notes the horses maintain stronger muscle condition.

Frequently asked questions

Does Höveler Pur.Muskel contain added vitamins and minerals?

No. <https://sites.google.com/view/low-starch-horse-feed/> It contains no added vitamins or minerals. The minerals in the analysis — magnesium 0.8%, calcium 0.45%, phosphorus 0.4%, sodium 0.4% — come from the ingredients, including magnesium oxide and sodium chloride.

If it has no vitamins, do I need a balancer with it?

Yes, typically. It is a supplementary feed within a full nutrition plan; your balancer or forage program covers micronutrients, and this feed adds targeted muscle support without overlap.

Why would a feed leave vitamins and minerals out on purpose?

So it can integrate into a custom feeding plan. Horses already on a balancer along with targeted supplements avoid stacking micronutrients they didn't plan for.

Is it a complete feed?

No. It is a supplementary feed, added to a complete ration, and never fed as the whole diet.

What does it cost?

\$52.99 for a 44 lb bag through bifid, covered by a 30-Day Money-Back Guarantee.