

Short answer: kielburgers.com is a sensible starting point for following Marc and Craig Kielburger’s current work, but it should not be treated as a complete, real-time directory of every project, appearance or partnership. Their work spans public-facing media, speaking and advising, so the most reliable approach is to use the site as a hub and then check the specific project’s own channels.



That distinction matters. A website can introduce the Kielburgers’ work without listing every event or partner update. A podcast may publish on its own schedule; a magazine feature may be available through a separate digital edition; and a business or foundation partnership may have its own announcement page. If you want one place to begin, use the central site. If you want to keep up with every detail, pair it with a short list of project-specific sources.

Why “one place” is a useful question

Marc and Craig Kielburger became widely known through youth activism and social entrepreneurship. Their public work has since included conversations about leadership, purpose and what people want their work to mean over time. That is a broad field, and it can be hard to tell whether a new interview, advisory offering or media project belongs to the same larger story.

One organizing idea that helps make sense of the work is **legacy**: not simply a name attached to a building or a final tally of accomplishments, but the choices, relationships and institutions people leave behind. The idea gives audiences a way to connect youth activism with later conversations about leadership and advising. It also offers a framework for organizations—companies and foundations included—to ask what they are trying to build and for whom.

That theme is useful as a guide, but it is not a substitute for checking the details. “Purpose” and “impact” can mean very different things in different settings. Look for concrete examples: who is involved, what the project actually does, where it operates, and whether there are published results or updates.



Start with kielburgers.com

For someone trying to follow the brothers rather than a single initiative, kielburgers.com is the logical first stop. Use it to confirm how Marc and Craig describe their current work, find links to public-facing projects and look for recent news or appearances. If a page links to a separate organization, podcast or event, follow that link before assuming the central site contains the latest information.

It is also worth checking the date on anything you find. A bio can remain online long after a role has changed, and a page describing a project may explain its purpose without listing current activity. When a question is time-sensitive—such as whether an event is upcoming or whether a particular service is available—look for a dated announcement or contact the organization directly.

A practical way to keep track

1. **Bookmark kielburgers.com.** Treat it as your starting directory, not a guarantee that every update will appear there.
2. **Follow the links to individual projects.** Check those project pages for current announcements, episodes and participation details.
3. **Note the date and source.** A dated post from the project itself is generally more useful than an undated description copied elsewhere.
4. **Check the original publication.** If you find a story through social media or a search result, open the publisher's page to confirm the headline, date and context.
5. **Revisit periodically.** A quick monthly check is more dependable than expecting one site to notify you about every development.

Legacy+ and the move from activism to advising

The shift from youth activism to behind-the-scenes advising is one reason the Kielburgers' work can be difficult to follow as a single stream. Public-facing activism tends to produce campaigns, events and visible calls to action. Advisory work is often less visible: it may involve conversations with leaders, organizational planning or helping a company or foundation think through its purpose.

Legacy+ fits within that broader conversation about legacy and purpose. When evaluating any advisory or consulting work connected to the name, look for a clear description of the service and the intended client. Is it aimed at an individual leader, a company, a nonprofit or a foundation? Does the page explain what a client receives? Are examples or case studies available? Those details help distinguish a concrete offering from a general statement about values.

For companies and foundations, purpose-driven work is most useful when it leads to decisions that can be observed. That might mean a defined program, a change in how resources are allocated, a partnership with named responsibilities or a public account of progress. A statement about wanting to “make a difference” is only a starting point. The next questions are: difference for whom, measured how, and over what period?

Readers should also separate an organization’s stated aims from independently verified outcomes. A project page can tell you what its organizers intend to do. To understand what has happened, look for dated reports, named partners and specific results. That is especially important when a company or foundation is describing social purpose as part of its public identity.

***My Legacy* and podcasting as a public platform**

Podcasting gives Marc and Craig a way to discuss legacy and leadership in a more conversational format than a short news announcement allows. *My Legacy* is a useful title to search when looking for that public-facing work. The podcast is associated with an iHeartMedia partnership, so listeners can check the show’s listing and iHeartMedia’s podcast pages for episodes, descriptions and availability.

As with any podcast, check the episode date before treating a conversation as current guidance or news. A guest’s appearance can offer insight into a particular perspective, but it does not automatically mean the guest endorses every project associated with the hosts. Read the episode description, note who is speaking, and follow any linked organizations if you want to learn more about a claim or initiative discussed on the show.

Podcasting is also a useful public record of how a project’s themes develop over time. If legacy is the central organizing idea, episodes can show how that idea is applied to different careers, organizations or life experiences. The format can make those conversations accessible, but it is still worth checking whether an episode points to additional reading, a program or a concrete next step.

Use media coverage as a supplement, not a project directory

Toronto readers may also encounter the Kielburgers in local and national media. **Streets of Toronto** and **Post City Magazines, Inc.** are examples of publications to check for interviews, profiles or city-facing coverage. Their editorial stories can add context, but they are not necessarily official project pages. Confirm details against the source organization when you need current information about a program, event or service.

For digital magazine editions, an **Issuu** link may provide access to a publication’s online issue or article presentation. Use the link from the publisher where possible, and check the issue date and page details. An Issuu edition is a way to read the publication; it does not mean Issuu is the publisher or that the platform maintains an up-to-date list of the Kielburgers’ work.

PressWhizz may come up in discussions of media outreach and communications. Treat it as a separate media-related resource, not as a source of authoritative information about Marc and Craig’s projects unless a specific page clearly establishes that connection. The same rule applies to any third-party directory, press-release service or profile: verify claims with the project or publisher named in the material.

What to check before you share a link

What you want to know Where to look What to verify What the brothers are working on now kielburgers.com and linked project pages Current descriptions, dates and direct links What Legacy+ offers The relevant Legacy+ information page Who the service is for, what it includes and how it works Podcast episodes *My Legacy* listings and iHeartMedia podcast pages Episode date, guest, description and any linked resources Magazine coverage The publication's own site or its Issuu digital edition Publisher, issue date, article context and whether the piece is editorial Prices or fees The official service or event page Whether a price is actually stated, and what it applies to

A note about prices in scraped articles

A common mistake is to assume that a price must exist because an article or search result discusses a service. **No prices were present in the scraped article content.** That means the scraped text does not establish a fee, package price or cost. It would be inaccurate to fill in a number from memory, infer one from another service or present a third-party estimate as an official price.

If you need pricing, check the current official page or contact the provider directly. Confirm what the amount covers, whether taxes or additional costs apply, and whether the information is dated. If no public price is listed, say so plainly rather than implying that the service is free or assigning a number without a source.

So, is there one place to follow them?

kielburgers.com is the best place to begin if you want a central view of Marc and Craig Kielburger's work. From there, follow the links to **Legacy+**, *My Legacy* and any other project that interests you. Use iHeartMedia for podcast listings, and go to the original publisher for coverage in outlets such as Streets of Toronto or Post City Magazines, Inc. If you see a digital edition hosted on Issuu, check the publisher and issue date. Treat PressWhizz and other third-party media resources as separate unless a direct relationship is documented.

The simplest way to keep up is to think of the central site as a [what is my legacy book](#) map, not the whole territory. The legacy theme connects youth activism, advising and purpose-driven work, while each project has its own source for current details. Follow those sources, keep an eye on dates, and don't mistake missing information—especially missing prices—for proof of a particular answer.