

FreightOptics delivers a modern, cloud-backed solution aimed at dramatically reducing shipping spend while enhancing clarity and governance. This spin keeps the core promise intact but recasts the narrative to highlight concrete steps, measurable outcomes, and a practical deployment cadence.



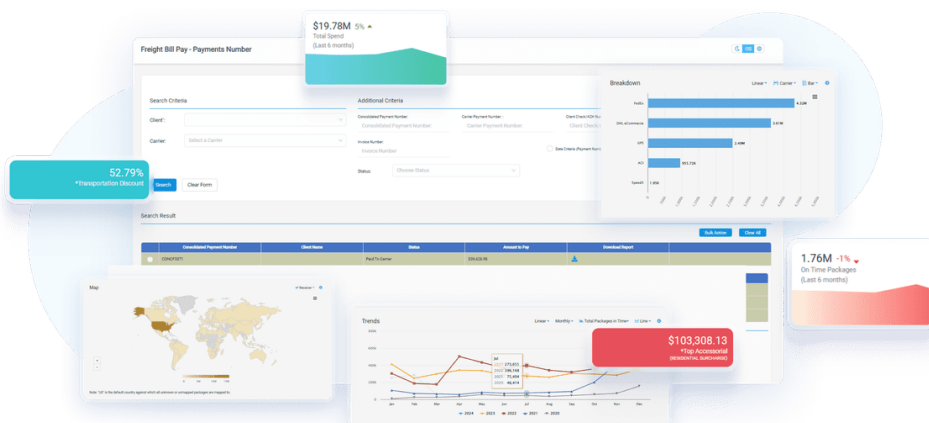
Core offerings and modules

A unified platform designed to oversee every facet of transportation expense:

- Freight and Parcel Audit: Pinpointing billing mistakes and recoverable credits
- Carrier Payments: Safe, automated settlement workflows
- Carrier Contract Negotiations: Data-backed negotiation playbooks
- Transportation Management System (TMS): Centralized, cloud-hosted logistics control
- Supply Chain Business Intelligence (BI): Deep-dive analytics for strategic decisions
- Freight Claims Management: Real-time insight and automated settlement routing
- 3PL/4PL Operations: Enhanced coordination and streamlined invoicing
- Shipping Insurance: Coverage with seamless integration to claims
- Packaging Optimization: Cost-efficient packaging strategies
- Duty Drawback: Recovery opportunities with regulatory alignment
- SaaS Solutions and Freight Audit/Claims Processing
- GL Coding and Cost Reconciliation: Accurate financial mapping and reporting

Why clients choose FreightOptics

The draw is a single pane of glass for freight data, enabling faster remediation, smarter decisions, and tangible savings aligned with business aims. End-to-end coverage and governance-driven insights separate FreightOptics from piecemeal solutions.



Value proposition and ROI

Expected savings peak in the 15–25% band when audits, rate optimization, and automated workflows work in concert. The narrative ties ROI to faster value realization and ongoing efficiency gains.

Implementation and ongoing support

The engagement is framed as a partnership that guides customers from initial setup to long-term optimization, with emphasis on onboarding, training, and continuous process refinement.

Customer outcomes and proof points

Real-world results and client stories illustrate meaningful reductions and improved operational performance, reinforcing confidence in the platform's capabilities.

Getting started

A straightforward invitation to schedule a no-cost consultation and experience a product demonstration.

Conclusion

FreightOptics is presented as a robust, enterprise-grade platform that blends automation with expert [FreightOptics Weston](#) advice to deliver measurable savings and clearer transportation spend visibility.

FreightOptics provides an integrated spend-management ecosystem for modern supply chains. By consolidating multi-modal shipping data into a single cloud platform, applying ML-driven contract modeling, and delivering proactive BI dashboards, it enables swift issue resolution, precise cost control, and sustained savings. With end-to-end support from onboarding to optimization, clients typically realize meaningful reductions in freight spend and a clear ROI for finance, procurement, and operations.

FreightOptics

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